

Slave to Fashion (Paperback)



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Reviews

This book is definitely not effortless to begin on looking at but quite entertaining to read. Better then never, though i am quite late in start reading this one. I am just easily can get a enjoyment of looking at a written ebook.

(Elinor Hyatt)

SLAVE TO FASHION (PAPERBACK)



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New Internationalist Publications Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. There are over 35 million people trapped in modern slavery today--the largest number of slaves in modern history. This is fueled by the global demand for cheap labor--which is what makes the fast fashion industry work. Slave to Fashion is a highly accessible book which uses brilliant design, personal stories, and easy-to-grasp infographics to raise awareness among common brand consumers. Fair trade and sustainable fashion expert Safia Minney draws on her extensive knowledge and personal experience to call attention to the human hardship that goes hand-in-hand with producing our clothes, and highlights what governments, business leaders, and consumers can do to call time on this unnecessary suffering. The product of a successful crowdfunding campaign, Slave to Fashion celebrates those fighting for justice and the many initiatives that are taking place. It contains a practical toolkit that all consumers can use to demand change from the companies that produce our clothes. Safia Minney is a pioneer in ethical business. She developed the fashion industry's first fair trade supply chains and has helped to create social and organic standards to improve the lives of thousands of economically marginalized people in the developing world. Minney now brings her expertise and experience to help businesses embrace sustainability and transparency in their operations and branding. She is the author of several acclaimed books, including Naked Fashion and Slow Fashion.



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