



E-Business

By S.W. Liddle S.M. Glover

Prentice Hall, 2002. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The book's efficient module-sized coverage provides accounting students with relevant e-business strategies, challenges, and opportunities. An adaptable technological content is presented at a basic level in the text, with more depth in the appendices. Especially emphasized are the disruptive effects of e-business on current business practices. Also presented is a wide variety of e-business models using interesting real-world examples of e-businesses. The volume explains how e-business risks and controls differ from those in a traditional environment and emphasizes implications and opportunities of e-business for the accounting profession. 181 pp. Englisch.



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Reviews

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Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

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