



## GESTIÓN DE SISTEMAS DE DISTRIBUCIÓN GLOBAL (GDS): Certificados de profesionalidad. Venta de productos y servicios turísticos

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Ediciones Paraninfo, España, 2015. Encuadernación de tapa blanda. Book Condition: Nuevo. 24x17cm. 96 pp. El avance de la tecnología ha influido en la gestión de la actividad turística de forma notable y el sector de los viajes y las agencias ha modificado sus patrones laborales para su aprovechamiento. En este libro aprenderemos a utilizar los soportes informáticos de uso habitual en el sector y veremos todo lo relativo a la gestión y venta de viajes combinados a través del uso de los Sistemas Globales de Distribución, como herramienta clave en la generación de documentos internos y externos. Se añaden además actividades de autoevaluación que contribuirán al afianzamiento de los conceptos aprendidos, las soluciones están disponibles en la página web de Ediciones Paraninfo. Los contenidos se corresponden con los de la UF 0079 Gestión de sistemas de distribución global (GDS), incardinada en el MF 0266\_3 Promoción y venta de servicios turísticos y perteneciente al certificado de profesionalidad HOTG0208 Venta de productos y servicios turísticos, regulado por el RD 1376/2008, de 1 de agosto, y modificado por el RD 619/2013, de 2 de agosto.



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