



How to Make a Jewelry Business

By M Usman, Managing Director John Davidson

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter 1: Tools and Materials You Will Need Chapter 2: Getting Ideas Pay attention to your surrounding Find designs in movies Mash up Ideas Use Your Head Work with Friends What to Do When You Find Ideas Chapter 3: A Word on Size Chapter 4: Jewelry Making Tutorials Stringing a Beaded Bracelet Making a Wire Bracelet Making Beaded Earrings Chapter 5: Basics of Jewelry Marketing Understand Your Audience Understand Competition Create Value Have a Goal Make a strategy Where to Sell Jewelry Chapter 6: Tricks for Success Practice Invest in Quality Supplies Take Photography Seriously Invest in Yourself Prepare for a Hard Takeoff Get Out of Your Comfort Zone Don t Forget the Law Have a Separate Bank Account for the Business Wear Your Jewelry Have a Dedicated Workspace Enjoy Conclusion About the Author Publisher Preface If you love jewelry, you may be interested in becoming a jeweler. And if you put your heart into it, you can even turn your hobby into a profession and earn a nice living. But...



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